



WMTA Asheville
110 Technology Drive
Asheville, NC 28803

Crossroads Media-Alexandria
66 Canal Center Plaza
Ste 555
Alexandria, VA 22314

Contract # 1334761

Schedule Dates

07/10/12-07/13/12

Advertiser

Crossroads GPS (42237)

Agency

Crossroads Media-Alexandria (2097)

Product

POLITICAL CANDIDATE SUPER PAC (ns) (1386)

Brand

CROSSROADS GPS (332829)

Salesperson

Millennium/PHL, Philadelphia (1103)

Sales Office

Millennium Philadelphia-

Buyer Name

Marion, Stephanie

Phone/Fax

/

CPE

12/11/729

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Crossroads GPS
CROSSROADS GPS
SHARE 2%

Date Entered 07/06/12

Last Modified 07/13/12

Entered By Louise Palmer

CO-OP No

Headline # ECR09765417

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$690.00

Net Total \$3,910.00

Sales Tax

Asheville (WMTA)

By Broadcast Month

Jul. 2012

Grand Total:

Spots 9

Rate \$4,600.00

\$4,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/11/12-07/11/12	2	:30	5:58-20P- Family Feud	1			X					1	\$600.00	\$600.00	Asheville (WMTA)	FAMILY FEUD	7/6/12
2.0	Normal Line / SPOT	07/12/12-07/12/12	2	:30	5:58-20P- Family Feud	1				X				1	\$600.00	\$600.00	Asheville (WMTA)	FAMILY FEUD	7/6/12
3.0	Normal Line / SPOT	07/16/12-07/16/12	2	:30	5:58-20P- Family Feud	1	X							1	\$600.00	\$600.00	Asheville (WMTA)	FAMILY FEUD	7/6/12
4.0	Normal Line / SPOT	07/18/12-07/18/12	2	:30	5:58-20P- Family Feud	1			X					1	\$600.00	\$600.00	Asheville (WMTA)	FAMILY FEUD	7/6/12
5.0	Normal Line / SPOT	07/19/12-07/19/12	2	:30	5:58-20P- Family Feud	1				X				1	\$600.00	\$600.00	Asheville (WMTA)	FAMILY FEUD	7/6/12
6.0	Normal Line / News	07/10/12-07/10/12	2	:30	10P- News-News 13 on	1		X						1	\$400.00	\$400.00	Asheville (WMTA)	10P NEWS AT 10P	7/6/12
6.0.1	Closed Preempt	07/10/12															Asheville (WMTA)	Plugging Copy/Exception - No spot/pull as per J Fishleigh	
7.0	Normal Line / News	07/12/12-07/12/12	2	:30	10P- News-News 13 on	1				X				1	\$400.00	\$400.00	Asheville (WMTA)	10P NEWS AT 10P	7/6/12
8.0	Normal Line / News	07/16/12-07/16/12	2	:30	10P- News-News 13 on	1	X							1	\$400.00	\$400.00	Asheville (WMTA)	10P NEWS AT 10P	7/6/12
9.0	Normal Line / News	07/18/12-07/18/12	2	:30	10P- News-News 13 on	1			X					1	\$400.00	\$400.00	Asheville (WMTA)	10P NEWS AT 10P	7/6/12
10.0	M/G For 6.0.1 / News (10)	07/17/12-07/17/12	2	:30	10P- News-News 13 on	1		1						1	\$400.00	\$400.00	Asheville (WMTA)	10P NEWS AT 10P	7/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: